

Data Protection „Health Measures in Workplace Health Promotion“

The health measures are an offer for corporate customers and their employees as well as for universities and students. Participation is voluntary.

1. Data Controller

The responsible body for the „Health Measures“ offer is

Techniker Krankenkasse
Bramfelder Straße 140
22305 Hamburg
Email: mkm@tk.de

2. Purpose, Scope and Legal Basis of the Processing of Your Data

Health measures represent a low-threshold entry into workplace health promotion and contribute to the prevention principles from the GKV-Spitzenverband's Prevention Guidelines. [Prevention Guide – Fields of Action and Criteria according to Section 20 Paragraph 2 SGB V \(gkv-spitzenverband.de\)](https://www.gkv-spitzenverband.de/Prevention-Guide-Fields-of-Action-and-Criteria-according-to-Section-20-Paragraph-2-SGB-V)

2.1 Registration and Participation

The following information is required to participate: first name, last name and email address (optional telephone number). This information will be used by the organizers and the healthcare provider to plan and coordinate the appointments.

The „Microsoft Teams“ platform is generally used for online events. You can view the platform's privacy policy at the following link:

<https://learn.microsoft.com/en-us/microsoftteams/privacy/teams-privacy>.

This link is managed via a GiB GmbH account, so it is not necessary to register as a participant on the „Microsoft Teams“ platform. All online meetings take place in a meeting room set up specifically for the event, to which participants are individually „invited“ via a link.

2.2 Contact and Information about other Telecommunications Offers (Optional)

If you would like to receive further information about TK's offers and insurance, you can optionally provide the data required for this purpose during the registration process.

For this purpose, the following data will optionally be collected and processed from you:

- First name
- Last name
- Email address
- Phone number (optional)
- Company postal code

2.3 Legal Basis for Data Processing

The mandatory data are processed on the basis of Art. 6 Para. 1 lit. c GDPR in conjunction with Section 20 SGB V.

The optional data for contact and information will be processed on the basis of our terms of use and participation (Art. 6 para. 1 lit. b GDPR).

3. Deletion Periods and Criteria for Data Deletion

GiB GmbH processes the personal data of the data subject in its capacity as a data processor for a period of 30 days after the end of the last offer offered on the respective landing page, unless further storage is required or permitted by union or national law.

After expiry of this period or any other legally prescribed storage period, the personal data will be blocked or deleted routinely and in accordance with the legal regulations.

The master and contact data you optionally provide for information about other TK offers will be deleted no later than 6 months after collection.

4. Change of Contact Channels

You can change the contact details you provided during registration at any time. Please contact:

Techniker Krankenkasse
Bramfelder Str. 140
22305 Hamburg
Email: mkm@tk.de

5. Transfer of Data to Partners and Third Parties

The health measures are carried out by the company GiB-Gesundheit in Bewegung GmbH, Hinschenfelder Str. 34a, 22041 Hamburg, commissioned by TK in accordance with TK's specifications. GiB GmbH acts as a processor for TK and is subject to the data protection requirements and data protection control of TK.

If you optionally provide data for contact purposes and information about other offers, GiB GmbH will pass this data on to appropriately authorized TK employees.

In general, data will not be passed on to third parties.

6. General Rights of Data Subjects

In accordance with the statutory provisions on data protection, you can assert the following rights as a data subject at any time:

- Right to information about processed data (Art. 15 GDPR in conjunction with Section 83 SGB X)
- Right to rectification of incorrect data (Art. 16 GDPR in conjunction with Section 84 SGB X)
- Right to erasure (Art. 17 GDPR in conjunction with Section 84 SGB X)

- Right to restriction of processing (Art. 18 GDPR in conjunction with Section 84 SGB X)
- Right to data portability (Art. 20 GDPR)
- Right to object (Art. 21 GDPR in conjunction with Section 84 SGB X)
- If data is processed based on consent, there is the right to revoke this consent at any time with effect for the future (Art. 7 Para. 3 GDPR)

7. Server Location, Processing in Third Countries

The application's servers are located in Germany. No processing takes place in third countries outside the EU.

8. Contact Details of the TK Data Protection Officer

Techniker Krankenkasse

Data Protection Officer

Bramfelder Str. 140
22305 Hamburg
Email: datenschutz@tk.de

9. Right to Lodge a Complaint with the Supervisory Authorities

You have the right to contact the supervisory authorities responsible for telecommunications:

Federal Commissioner for Data Protection and Freedom of Information
Graurheindorfer Str. 153
53117 Bonn
poststelle@bfdi.bund.de or poststelle@bfdi.de-mail.de

Federal Office for Social Security
Friedrich-Ebert-Allee 38
53113 Bonn
poststelle@bas.bund.de or poststelle@bas.de-mail.de

10. Change or Adaptation of the Data Protection Declaration

The data protection declaration is currently valid and dated January 28, 2025. Due to the further development of our app or the implementation of new technologies, it may become necessary to change this data protection declaration.

In addition to this data protection declaration, [TK's general privacy policy](#) applies.